

# Brightening C

## PRODUCT DATA SHEET

### Brightening C Complex

#### DESCRIPTION

Whatever the season, your skin faces a multitude of exposures to environmental elements.

Extreme wind, heat, or cold can weaken the connective matrix in your complexion, causing the appearance of sags and wrinkles.

Daylight has the ability to do irreversible damage, prematurely ageing your appearance.

These ravages can cause visual changes in the complexion, including texture changes and pigment discolouration, as your skin is bombarded with free radicals that can compromise surface cells.

#### BENEFITS

Helps to strengthen the skin's natural defences

- ▶ Improves feeling of texture and firmness
- ▶ Targets fine lines and wrinkles.
- ▶ Helps to brighten the complexion.

#### DIRECTIONS

Gently apply complex to the face, neck and décolletage twice daily after cleansing.

#### FULL INGREDIENT LIST

Cyclopentasiloxane, dimethicone crosspolymer, tetrahexyldecyl ascorbate, tocopheryl acetate, citrus aurantium dulcis (orange) oil, phenoxyethanol, retinyl palmitate, helianthus annuus (sunflower)seed oil.



## KEY INGREDIENTS – FURTHER INFORMATION

**Vitamin C** – in the form of Tetrahexyldecyl Ascorbate and Citrus Aurantium Dulcis (orange) Oil which gets your skin ready to emerge from winter and begin spending time outdoors.

**Vitamin E** – in the form Tocopheryl Acetate. A powerful antioxidant that works synergistically with vitamin C to support the health of skin exposed to long summer stretches of daylight and supports the skin against free-radical induced ageing.

**Vitamin A** – in the form of Retinyl Palmitate, supports efficient surface cell turnover, making it a perfect cocktail for your complexion to recover from summer exposure.

**Sunflower Seed Oil** – Offers balanced lipid production for optimum moisturisation in the skin-drying winter months.

**Dimethicone Crosspolymer** – Creates unique velvety texture and dispersion, helps protect and maintain vitamin C potency and acts as a fantastic carrier agent for the other active ingredients.

**Cyclopentasiloxane** – One of many silicone types and known for its ability to lubricate and promote shine. Cyclopentasiloxane is also a skin-conditioning agent, emollient, and solvent.

**Phenoxyethanol** – A preservative shown to have positive anti-microbial effects. The use of phenoxyethanol is shown to be more effective in combination with citrus oils.

For more information about Brightening C Complex please visit [www.neways.eu](http://www.neways.eu) or contact your Independent Distributor



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HEALTHY HOMES PRODUCT DATA SHEET