

# Endau Harmonising Cream

The Endau Harmonizing Cream Topical formula is a unique blend of phytoestrogens and other herbal extracts to help balance hormone levels for women during their menopausal and reproductive years.

The newly enhanced cream features active ingredients and a superior delivery system that boosts efficacy and targets the same segment as the old creams, whilst still retaining the benefits of Wild Yam, the Chaste Tree fruit extracts have been replaced in the formula with superior Red Clover Leaf and Soy Bean extracts, plus an improved delivery system.

## Key Ingredients

- **Purified Water:** A major constituent of most cosmetic products, water is important in skin hydration.
- **Musa sapientum (Banana) Flower Extract:** A documented, highly effective antioxidant to combat the effects of aging on the skin.<sup>26</sup>
- **Centella asiatica Extract:** A marine extract that contains compounds that correct microcirculation disturbances.
- Prunus armeniaca (Apricot) Kernel Oil: A moisturizer to help hydrate dry skin.
- **Glycine soja (Soybean) Germ Extract:** A documented antioxidant to combat the effects of aging on the skin.
- Trifolium pratense (Clover) Leaf Extract: An extract filled with phytoestrogens to help fight the effects of aging, especially, for menopausal women.
- **Spent Grain Wax:** A moisturizing agent that is rich in antioxidants and vitamins. It hydrates and revitalizes the skin.
- **Hydrolyzed Rice Protein:** Shown to be a collagenase inhibitor to protect the skin from the effects of aging. The hydrolyzed rice protein used in Endau™ has also been shown to have a protective effect on skin structure and immune defence.
- **Stearyl Glycyrhettinate:** An anti-inflammatory cosmetic active ingredient derived from licorice.
- **Sorbitol:** A humectant found in the ripe berries of the mountain ash and in cherries, plums, pears, apples, seaweed, and algae. It is used as an alternative to glycerin, which can be irritating to skin in concentrated solutions.



- **Dimethicone/Vinyl Dimethicone Crosspolymer:** Asilicone polymer used commonly in skin products to provide a soft, powdery feel to the skin. This polymer also helps with even spreading of the product.
- **Aloe barbadensis Leaf Juice:** Aloe has been shown to increase the biosynthesis of collagen and to enhance collagen turnover so that there will not be disoriented growth. The proteins collagen and elastin (the main component of elastic fibers) are what prevent skin from sagging, and they provide the resilience that is characteristic of young, vibrant skin. Collagen, secreted by cells called fibroblasts, provides structural support and tensile strength for skin dermal tissues and the overlying epidermal tissues. Elastic fibers, five times more extensible than rubber bands, provide elasticity and resilience to skin tissues. In aging tissue, not only the production of collagen and elastin is reduced, but also the cellular turnover. This means that old, free radical-damaged collagen and elastin fibers begin to cross-link in inappropriate areas, forming wrinkles and sagging skin.
- **Dioscorea villosa (Wild Yam) Root Extract:** Wild yam root contains small amounts of diosgenin, a substance similar to progesterone. In 1936, Japanese researchers discovered glycoside saponins which were synthesized into diosgenin.
- **Emulsifying Complex:** Cyclopentasiloxane, Cetearyl Alcohol, Stearic Acid, Cetearyl Glucoside, and Caprylyl Glycol are used in conjunction as an emulsifying complex to evenly spread and distribute the product.
- **Carbomer and Cyclodextrin:** This combination is used to thicken the product.
- **Preservative/Stabilizer Combination:** Phenoxyethanol, Chlorphenesin, and Disodium EDTA are used to provide an efficient and stable preservative system throughout a wide range of pH (effective in acidic or basic creams).
- **Butylene Glycol and Ethoxydiglycol:** Common cosmetic ingredients used as solvents for botanical extracts.

### Directions:

Apply ¼ - ½ teaspoon to soft skin regions of the body (inside of arms and thighs, chest, neck, and stomach). Use one to two times daily for 21 consecutive days and discontinue use for 7 consecutive days each month.

**Item Code** 5833GB

**Size** 50ml

**Wholesale Price** GBP 9.30 excl. VAT / EUR 13.50 excl. VAT (PV 8.40)

